

REP HEADLINE# 6269465 TRF# 329222
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES NOV5/12 16.13
*** WFTV-TV ***

ADV # _____ ADV. NAME POLL/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6269465
PRDCT OBAMA FOR AMERICA EST# 1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV5/12 16.13

REP:
TO LENA
FR JULIE
OKD M11
PLS CFM, THX 11/5

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDEULE ****
ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

74	S	1130P-1205A	30	\$1,250.00	10/27	10/27	0	SAT	0
PROGRAM : NEWS AFTER FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75									

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SSS MOD# 5: UNAPPROVED REV #1 \$\$\$

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAYs	:TOTAL:
LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAYs	:TOTAL:	
24	S	330P-700P	30		\$2,750.00	10/27	10/27	0	SAT		0	
PROGRAM :		NCAA FOOTBALL										
78	A	330P-744P	30		\$2,750.00	10/27	10/27	1	SAT		1	
PROGRAM :		NCAA FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
ORD COM1:		LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-74												
79	A	800P-1146P	30		\$3,300.00	10/27	10/27	1	SAT		1	
PROGRAM :		FBALL, LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
ORD COM1:		LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
PART OF A MAKEGOOD MADE UP OF LINES 78-80												
80	A	1146P-1221A	30		\$1,250.00	10/27	10/27	1	SAT		1	
PROGRAM :		NEWS AFTER FBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
ORD COM1:		LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
PART OF A MAKEGOOD MADE UP OF LINES 78-80												
70	S	800P-1130P	30		\$3,300.00	10/27	10/27	0	SAT		0	
PROGRAM :		FBALL, DOLLARS ARE FROM HDL# 6375011										
ORD COM1:		DOLLARS ARE FROM HDL# 6375011										
STATION MAKEGOOD OFFERS:		MISSED: SAT/330P-700P OCT27										
M11 OK'D		BUY#24 SAT/800P-1130P OCT27										
		BUY#70 SAT/1130P-1205A OCT27										
		BUY#74 OFFER: SAT/330P-744P OCT27										
		OFFER: SAT/800P-1146P OCT27										
		& SAT/1146P-1221A OCT27										
		CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 743P, 1145P & 1216A										
OCT/12		229370.00	NOV/12		57045.00				CONTRACT TOTAL SPOTS	286415.00	129	

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REP: TEL# 703 528 7800 HARRIS REPORT FROM REP * * * CHANGES** * * * WFTV-TV * * *
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$ 805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMO- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE